

THE RIOJA ICT VIRTUAL TRADE MISSION

#ICTfromRioja

27 OCTOBER 2020



PROGRAMME

- 09:00 h. PRESENTATION**
- + Government of La Rioja
 - + Business Federation of La Rioja
 - + AERTIC
- 09:30 a 10:10 h. ADDING EUROPEAN PARTNERSHIPS MULTIPLIES RESULTS.** Round Table
- + *José Luis Pancorbo*. President of **AERTIC**
 - + *Tomás Castro*. President of **CONETIC**
 - + *Sebastiano Tofalleti*. General Secretary of **European Digital SME Alliance**
- Moderator: *Elena Garrido*. General Secretary of **AERTIC**
- 10:10 a 10:30 h. ADDING EFFORTS MULTIPLIES INTERNATIONALISATION.** Success stories
Basquegame Initiative
- + *Tomás Iriondo*. General Manager of **GAIA**
- 10:30 a 11:30 h. ADDING EXPERIENCES MULTIPLIES POSSIBILITIES.** Panel
International ecosystem for business partnerships
- + *Héctor Manuel Aceves*. General Manager of **Colima IT Cluster (Mexico)**
 - + *Bonita Bhandari*. International Trade Manager. **Chamber of Commerce UK**
 - + *Gilles Philippart de Foy*. Economic and Commercial Advisor. **Wallonia (Belgium) Cluster**
- 11:30 a 11:50 h. FROM ENTREPRENEUR TO EXPERT EVALUATOR AT THE EUROPEAN COMMISSION.** Presentation
- + *Jorge R. López*. CEO of **Creativitic**
- 11:50 a 14:00 h. ADDING SOLUTIONS TO MULTIPLY CAPACITIES.** Success stories
Products with leading edge technology from La Rioja
- SUMAINFO. Improving the industry with 4.0 technology**
- + *Julio Herreros*. Business Development
- PANOIMAGEN. Bringing Artificial Intelligence and AgroTech together**
- + *Javier Becerra*. Chief Technology Officer
- SDI. HRLLOG. A successful signing**
- + *Óscar Eguizábal*. Business Development Manager
- SSHTEAM. Automated cyber security management**
- + *Chema Martínez*. Business Development

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HIBERUS OSABA. Get value from your Data with Modern Analytics

+ *Mariano Minoli*. Data & Analytics Co-Director

JIG. Smartappcity: the smart cities app

+ *Gonzalo Ezquerro*. Head of IT Systems and R&D

13:50 a 14:00 h. **CLOSURE**

+ *José Luis Pancorbo*. President of **AERTIC**

SPEAKERS



AERTIC

José Luis Pancorbo

AERTIC is the association of ICT companies of La Rioja,

which was founded in 2006, with 31 members and the aim of professionalising the sector. In 2010, it became a cluster with the purpose of increasing knowledge, improving technological and commercial capabilities, internationalisation and business excellence. It currently has more than 90 partner companies and is the most dynamic cluster in La Rioja and its surrounding area. AERTIC

is part of the Federation of Businesses of La Rioja, whose mission is to promote the development of ICT in this Autonomous Community. Among its corporate objectives is the representation of and advocacy for the sector, the encouragement of research, training and its promotion in the external and internal markets, promoting all aspects of development and growth. www.aertic.es



CONETIC

Tomás Castro

The Spanish Confederation of Information Technology, Communications and Electronics Companies (CONETIC, as per the acronym in Spanish), is present in 13 Spanish Autonomous Communities through its territorial associations (AECOTEC, AERTIC, ASEITEC, AETICAL, ASCENTIC, ATANA, AVETIC, AEXTIC CANARIAS EXCELEN-

CIA TECNOLÓGICA, CLUSTER TIC DE ASTURIAS, GAIA, INEO and SAM Madrid), which it represents. It brings together more than 1,300 companies with a total turnover of more than 6.8 billion euros and has more than 55,000 professionals in the technology sector.

www.conetic.info



European Digital SME Alliance

Sebastiano Tofalleti

The European DIGITAL SME Alliance is the largest network of small and medium-sized ICT companies in Europe, representing some 20,000 digital SMEs. The Alliance is the joint effort of 30 national and regional SME associations from all EU Member States and neighbouring countries to put digital SMEs at the centre of the EU

agenda. They promote meetings and exchanges of experiences, address and deepen the issues of interest to European companies in ICT, which they represent and advocate for.

www.digitalsme.eu

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CREATIVITIC

Jorge R. López

Founded in 2011, CREATIVITIC is focused on enhancing human development through Interactive Technologies combined with Artificial Intelligence. It researches to offer innovative solutions in Education, eHealth and Industry 4.0. It also has extensive experience in EC FP7 and Horizon 2020 R&D

programmes. Its services include 4D visual innovation, mobile AR/VR applications, innovative education, Virtual Reality business building and H2020 consultancy.

www.creativitic.es



GAIA

Tomás Iriondo

GAIA is the Association of Knowledge and Applied Technology Industries of the Basque Country, which includes over 260 companies in this sector. Its objective is to be a leader in collaborative innovation for the formation and implementation of globally competitive solutions, based on knowledge and proprietary technology such as consulting, engineering, elec-

tronics, computer science, telecommunications and gamification. It undertakes and promotes projects such as Basquegame, which brings together companies from the video game sector in the Basque Country, and was created to develop and internationalise the video game industry in the Basque Country..

www.gaia.es



Colima (Mexico) Cluster

Héctor Manuel Aceves

The Colima IT Cluster is a non-profit civil association whose income is determined according to the services related to its purpose, i.e. digital transformation. Its target audience: companies, entrepreneurs and information technology professionals. All services can be purchased by

the general public. The Colima IT Cluster performs its services, on its own or in coordination with third parties, through strategic alliances or with its own work team.

www.clustertic.org



Chamber of Commerce in the UK

Bonita Bhandari

Founded in 1886, the Official Spanish Chamber of Commerce in the United Kingdom is a key institution in the development of economic and commercial relations between these two countries. It is located in London and offers Spanish and British companies trade promotion opportunities in both markets through a

wide range of services, covering the areas of promotion, networking, information and advice, training, trade development, business cooperation, logistical and administrative support.

www.spanishchamber.co.uk

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Wallonia Cluster

Gilles Philippart de Foy

The Walloon Agency for Export and Foreign Investment (AWEX) is the department of the Walloon region in charge of promoting foreign trade and welcoming foreign investors. Its three main missions are to promote Walloon exports in the world and to this end it offers a wide range of servi-

ces and activities covering the whole mission; to attract investors as well as to promote Wallonia abroad.

www.awex.es



SUMAINFO

Julio Herreros

A technology company specialising in developing customised ICT solutions to improve the efficiency and productivity of businesses in all private and public sectors. It offers consultancy services, developments of all types (JAVA. Net, Oracle, SqlServer, DB2, etc.), adaption and inte-

gration of RP, and it specialises in outsourcing and e-government. It stands out due to their flexibility and ability to adapt to all professional environments and to all stages of the production process.

www.sumainfo.es



PANOIMAGEN

Javier Becerra

A company focused on the development of solutions, from concept to their final application. It specialises in advanced programming, image systems, analysis and artificial vision, as well as GIS-based agroforestry applications. It has drones developed with their in-hou-

se technology and 360° capture systems. The multi-disciplinary team which makes up the company stands out due to its high quality, professionalism and experience.

www.panoimagen.com



SDI

Óscar Equizábal

A company in the technology sector, with more than 30 years' experience. It develops and distributes software throughout Spain, and it develops websites, apps and digital marketing services, converting projects into successful Internet businesses. It provides solutions to all

business sectors, with a high volume of clients in distribution, agrifood, industry, repair shops, phytosanitation, commerce, footwear, textiles, general industry, businesses.

www.sdi.es

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SSHTEAM

Chema Martínez

A technology-based startup specialising in Cybersecurity and new technologies. It provides auditing solutions for automated security, analysing vulnerabilities in a controlled way, and integrating various technologies and mechanisms into a single, cybersecurity-focused system. Its in-house solution is TotalSOC and its services: auditing and consul-

tancy on computer infrastructures and systems, IT and forensic appraisals, server and website hardening, bespoke training, programming of web applications, CMS and personalised development. Management and maintenance of Amazon's AWS servers and other VPSs.

www.sshteam.com



HIBERUS OSABA

Mariano Minoli

One of the top ten Spanish technology companies, specialising in services related to business consultancy, technological development, digital transformation and outsourcing.

More than 1200 employees on staff throughout the world, providing services to over 2000 clients.

Hyper-specialised in ICT, structured into 6 business areas (Consultancy, Outsourcing and Development, Differential Technologies, Digital, Solutions, and Systems) which are in turn divided into 48 areas of technological competence (Hiberus Business Unit).

www.hiberus.com



JIG

Gonzalo Ezquerro

JIG is a business group that provides advanced services around ICT. Divided in three business areas perfectly integrated between them, Services Management, Internet and Mobile, it represents a business vision adapted to a new society, more global, agile and immediate. Technology enables companies

and public institutions to be more competitive, efficient and better adapted to change.

www.jig.es

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